



NATIONAL ASSOCIATION FOR GAMBLING STUDIES INC.

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THE CHANGING FACE OF GAMBLING

MELBOURNE HOSTS IMPORTANT NATIONAL GAMBLING STUDIES CONFERENCE

Victoria will host the 27th National Association for Gambling Studies Inc. (NAGS) Conference from Wednesday 22nd November to Friday 24th November at the Novotel, Collins Street, Melbourne.

The theme of this year's conference relates to the emerging changes in the gambling environment generated by the introduction of large scale database tracking of gambling behaviour patterns, use of social media for advertising and promotional activities, Internet-based and other innovative counselling/clinical interventions and approaches, and the introduction of new technologies and forms such as virtual reality, eSports, skins, and daily fantasy sports.

NAGS is Australia's leading forum on gambling - providing opportunities for open and respectful discussion and encouraging all participants to share their knowledge, expertise and opinions. The Association is a not-for-profit, self-funding organisation that, as a body, has no opinions or biases in the gambling debate, however individual members of the Association hold a diverse range of views.

NAGS promotes research into all areas of gambling, including responsible gambling and harm minimisation. The Association brings together academics, gambling counselling practitioners, government bodies, the gambling industry and gamblers from national and international destinations for debate and discussion on gambling related issues at our Annual Conference each year.

Our conference features two very informative and engaging keynote speakers, Professor Luke Clark from Vancouver, Canada, who will be talking about the neuroscience associated with player-product interactions and its implications for emerging technologies. The other keynote speaker is Dr Daniel King from the School of Psychology at the University of Adelaide who will be discussing the migration of players from video games to gambling.

President of NAGS, Professor Alex Blaszczynski of the University of Sydney, said that NAGS will include many interesting papers this year with speakers drawn from counselling agencies, government and industry.

For further information and comment, please contact: Alex Blaszczynski on 0412 207 109

- *Keynote speakers will be available for media interviews*

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AUSTRALIA'S LEADING RESEARCH FORUM